

## **Ashburton Loyalty Scheme**

### **Guidelines**

This loyalty scheme is run by Ashburton Chamber of Trade to encourage and raise awareness of the importance of shopping, eating and drinking in local independent shops and cafes

For participating outlets to qualify they must :

- Be truly independent
- Be located in Ashburton
- Agree to display leaflets, hand out cards and generally promote the scheme at all times
- Be always able and willing to stamp customers cards

Who can take part?

Everyone! It is completely free for Chamber of Trade Members to be part of the scheme and we will supply you with a stamp for your business and a number of cards.

For Non-Members who wish to participate there is a £30 per year fee to cover the cost of running the scheme.

How will it work?

Loyalty Cards will be available in all participating shops and will be free to all customers. Each card will have room for 10 stamps and customers will receive a stamp for every transaction over £5 in a participating shop. The loyalty cards will not expire and, once complete, will be eligible for entry in any of the prize draws being held.

Once completed the customer will need to fill out their name, contact number and email on the back and drop into the entry box located in.....

The draw will take place up to 4 times a year, dates to be confirmed. The draw will take place in a public space and there will be one grand prize available consisting of an Ashburton prize hamper, made up of items from participating shops.

A list of participating shops will be listed on the Ashburton Chamber of Trade website.

Unless a sponsor is clearly stated it is funded by Ashburton Chamber of Trade.

There is no requirement to hold a license to run a free draw under the Gambling Act 2005.

### **Terms and Conditions**

#### **1. How to enter**

1.1 Completed loyalty cards must be placed in ..... with your contact details filled out

1.2. We will not accept responsibility for entries that are lost, mislaid, damaged or delayed in transit, regardless of cause.

1.3. By submitting an entry, you are agreeing to be bound by these Terms and Conditions. If you have any questions, please contact [chair@ashburtonchamber.org](mailto:chair@ashburtonchamber.org)

#### **2. Eligibility**

- 2.1 Unless otherwise stated, our prize draws are open to all
- 2.2. Entrants under 18 must get consent from their parent(s) or legal guardian(s) before entering. The parent(s) or legal guardian(s) of entrants under 18 agree to these Terms and Conditions on behalf of the entrant.
- 2.3 Multiple entries are permitted and there is no limit to the number of cards one person can enter into each draw
- 2.4. In entering, you confirm that you are eligible to do so and eligible to claim any prize you may win.

### **3. The Draw**

- 3.1. The prize draw will be held up to 4 times a year with draw dates clearly advertised in advance. Entries received up to 17.00 on the day prior to the draw date will be entered into that prize draw. Entries received after this will automatically be entered into the next draw.
- 3.2. A winner will be chosen at random by selecting a card from all the entrants within 7 days of the specified 'draw date'. Drawing the winner will be overseen by at least 1 independent person.
- 3.3. The winner will be notified by email or telephone (using details provided at entry) within 7 days of being chosen. If a winner does not respond within 14 days of being notified, then the winner's prize will be forfeited and Ashburton Chamber of Trade will be entitled to select another winner in accordance with the process described above.
- 3.4. The prize is non-exchangeable, non-transferable and no cash alternative is offered. Ashburton Chamber of Trade reserves the right to replace the prize with an alternative prize of equal or higher value if circumstances beyond the Chamber's control makes it necessary to do so.

### **4. Limitation of liability**

- 4.1. Insofar as is permitted by law, Ashburton Chamber of Trade, its agents or distributors will not in any circumstances be responsible or liable to compensate the winner or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the prize except where it is caused by the negligence of the Royal Society, its agents or distributors or that of their employees. Your statutory rights are not affected.

### **5. Data protection and publicity**

- 5.1. Ashburton Chamber of Trade is committed to protecting and respecting your privacy and will only use your personal information in accordance with these Terms and Conditions and the Chamber of Trade's Privacy Policy which is available on our website.
- 5.2 By entering, you agree that any personal information provided by you with your entry may be held and used by Ashburton Chamber of Trade or its agents and suppliers to administer the competition and you agree to having your data entered onto our mailing list

### **6. General**

- 6.1 If there is any reason to believe that there has been a breach of these terms and conditions, Ashburton Chamber of Trade may, at its sole discretion, reserve the right to exclude you from participating in the prize draw.
- 6.2 In the event of any dispute regarding these terms and conditions, the conduct or results of the prize draw, or any other matter relating to a prize draw, the decision of Ashburton Chamber of Trade shall be final and unchallengeable and no correspondence

or discussion shall be entered into, comment issued, or reason given in respect of any decision made by Ashburton Chamber of Trade.

6.3 Ashburton Chamber of Trade reserves the right to hold void, suspend, cancel, or amend all or any part of the prize draw where it becomes necessary to do so. Any changes to these terms and conditions, or cancellation of the draw, will be posted on the Website. It is the responsibility of entrants to keep themselves informed as to any changes to the terms and conditions.

6.4 Ashburton Chamber of Trade reserves the right at any time, and from time to time, to modify or discontinue, temporarily or permanently the Prize Draw without notice

6.5 These terms and conditions and any dispute arising out of or in connection with them or their subject matter (including any non-contractual disputes or claims) shall be governed by English law, and the parties submit to the exclusive jurisdiction of the courts of England and Wales.

6.6. Ashburton Chamber of Trade reserves the right to update these Terms and Conditions from time to time and any updated version will be effective as soon as it is published on the website.